

EUROPA CAT2021

August 29 – September 3, 2021
Prague, Czech Republic



15th European Congress on Catalysis

Catalysis: A pillar
of modern society

**industry
prospectus**

INVITATION



Dear Colleagues,

It is our great honor to invite you to the already 15th edition of the biannual congress of the European Federation of Catalysis Societies (EFCATS), EuropaCat, that will be held in August 2021 in the Prague Congress Centre, Prague, Czech Republic. The conference will be, for the first time, jointly organized by the catalysis societies of the Czech Republic, Hungary, Poland and Slovakia.

Over the years, EuropaCat has become a traditional meeting place for scientists and researchers from academia and industry all over Europe. Consequently, it has developed into a forum to discuss important challenges in the field of catalysis and the related industrial areas and beyond. As we live at a time of rapid changes, the growing population, its changing needs and the ever-increasingly limited availability of resources to satisfy the societal needs dictate rapid advancement in finding and sustainably using our resources. To deal with these challenges, we need courageous and innovative ideas providing the prodigious spark to ignite the development, which only the industry can convert into real solutions helping the mankind.

We expect that the conference will attract over 1 500 participants from diverse fields catalysis having academic as well as industrial background. We strongly encourage the participation of students, i.e. the future generation of scientists and researchers.

We would be excited if you join us in Prague at Europacat 2021 so that we can together innovate the production of energy carriers, chemicals and materials, while at the same time enhancing the quality of life on the Earth. With your kind support we can further strengthen catalysis as a pillar of modern society.

Yours sincerely,

Malgorzata Witko
Congress Chair

David Kubička
Chair of the Local Organizing Committee

Catalysis: A pillar of modern society

ORGANIZATION

Catalysis societies of the Czech Republic, Hungary, Poland and Slovakia



CONGRESS CHAIR

Malgorzata Witko

Jerzy Haber Institute of Catalysis and Surface Chemistry, Polish Academy of Sciences
(Krakow, Poland)



ORGANIZING COMMITTEE

David Kubička

Chairman of the Czech Catalysis Society
University of Chemistry and Technology (Prague, Czech Republic)

Lucie Obalová

VSB – Technical University of Ostrava (Czech Republic)

Magdolna Mihalyi

Hungarian Academy of Sciences Research Centre for Natural Sciences (Budapest, Hungary)

Robert Tuba

Hungarian Academy of Sciences Research Centre for Natural Sciences (Budapest, Hungary)

Dorota Rutkowska-Zbik

Jerzy Haber Institute of Catalysis and Surface Chemistry, Polish Academy of Sciences
(Krakow, Poland)

Renata Tokarz-Sobieraj

Jerzy Haber Institute of Catalysis and Surface Chemistry, Polish Academy of Sciences
(Krakow, Poland)

Milan Králík

Institute of Organic Chemistry, Catalysis and Petrochemistry, Slovak University of Technology
in Bratislava (Slovakia)

Tomáš Soták

Institute of Organic Chemistry, Catalysis and Petrochemistry, Slovak University of Technology
in Bratislava (Slovakia)

LOCAL ORGANIZING COMMITTEE

David Kubička

Lucie Obalová

Kamila Kočí

Libor Čapek

Roman Bulánek

Eliška Vyskočilová

Vlastimil Fíla

Jiří Dědeček

Michal Horáček

Petr Klusoň

Olga Šolcová

SCIENTIFIC COMMITTEE

EFCATS Council members

GENERAL INFORMATION



DATE AND VENUE

August 29 – September 3, 2021

PRAGUE CONGRESS CENTER

5. května 65
140 21 Prague 4
Czech Republic

More information about the city of
Prague can be found on these sites:
www.praha.eu
www.praguewelcome.cz/en/
www.czechtourism.com/a/prague/



ORGANIZING SECRETARIAT

(Exhibition management,
registration, accommodation)

AMCA, spol. s r.o.

Academic and Medical Conference Agency
Vyšehradská 320/49
128 00 Prague 2
Czech Republic
T: +420 221 979 351
M: +420 737 357 159
E: europacat2021@amca.cz



HOTEL RESERVATION

Online hotel reservation will be available on
www.europacat2021.cz



LANGUAGE

The official language of the
congress will be English.



BASIC FACTS ABOUT THE CONGRESS

Expected number of participants: 1 300–1 500



TARGET GROUPS:

PARTICIPANTS AND INDUSTRIES

Industry and academia focusing on fundamental research, applied research and development

Participants from industry come from businesses with focus on catalyst development and production, refining and petrochemistry, fine chemicals and pharmaceuticals synthesis, energy conversion including use of renewable resources, car manufacturing (exhaust gas cleaning systems, clean combustion technologies), new materials (organic, inorganic), gas and water cleaning, abatement of emissions from stationary and mobile sources.

Participants from academia include both scientists and students focusing on catalysis, reaction engineering, chemical engineering, material science, analytical chemistry, electrochemistry, photocatalysis, organic and inorganic chemistry, physical chemistry, as well as computational chemistry.

MAIN TOPICS OF THE SCIENTIFIC PROGRAM

● CATALYSIS TO TACKLE THE INDUSTRIAL CHALLENGES

Biomass to chemicals and fuels

Refining and petrochemistry

Bulk chemicals and polymers

Fine chemicals

Gas to liquids conversion

CO₂ valorization

Electrocatalysis, including fuel cells

● CATALYSIS TO IMPROVE THE ENVIRONMENT AND QUALITY OF LIFE

Treatment of flue / exhaust gases from energy stationary and mobile sources

Treatment of off-gases from non-energy technologies and devices

Catalytic technologies for liquid or solid waste reduction or purification

Environmental photocatalysis

● MATERIALS FOR HETEROGENEOUS, HOMOGENEOUS, AND BIO- CATALYSIS

Catalyst design, novel catalytic materials

Catalyst characterization incl. operando methods: experiment and theory

Surface science & atomic level models: experiment and theory

Experiment and theory of catalytic reactions



SPONSORSHIP OPTIONS

Industries are offered various options of the company presentation during the EuropaCat 2021:

- 1. Partnership**
- 2. Exhibition**
- 3. Other options**

If you wish to participate in a chosen form of sponsorship, please complete the attached Sponsorship / Exhibition Booking Form and send it to the Organizing Secretariat. After receiving the Sponsorship / Exhibition Booking Form, a sponsorship contract will be mailed to your company.

All forms of sponsorship can be modified according to the partner's preferences. For more detailed information, please do not hesitate to contact the Organizing Secretariat.

PARTNERSHIP

PAR



Platinum Partner

810 000 CZK / € 30 000 excl. VAT

Platinum partners of the congress are offered:

- exhibition area of 28 m² (7x4 m) including all benefits of the exhibitors (see pages 10–11) and a preferential choice of booth location
- 4 full registrations and 4 exhibitor badges
- inclusion of company logo and recognition as a “Platinum Partner” in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage
- logo placement in all congress halls
- 60 min. symposium / workshop (not parallel to the scientific program, i.e. morning, lunch break, poster session, late afternoon) incl. basic refreshment for 100 attendees
- full page color advertisement in the Final Program brochure
- banner on the congress website and in the congress mobile application
- distribution of company materials to all congress participants
- distribution of branded pads and pens to all congress participants
- logo placement on badge lanyards
- projection of company advertisement before and between scientific sessions



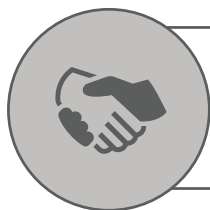
Gold Partner

540 000 CZK / € 20 000 excl. VAT

Gold partners of the congress are offered:

- exhibition area of 20 m² (5x4 m) including all benefits of the exhibitors (see pages 10–11) and a preferential choice of booth location
- 3 full registrations and 3 exhibitor badges
- inclusion of company logo and recognition as a “Gold Partner” in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage
- logo placement in all congress halls
- 60 min. symposium / workshop (not parallel to the scientific program, i.e. morning, lunch break, poster session, late afternoon) incl. basic refreshment for 50 attendees
- half page color advertisement in the Final Program brochure
- banner on the congress website and in the congress mobile application
- distribution of company materials to all congress participants
- distribution of branded pads and pens to all congress participants
- projection of company advertisement before and between sessions

PARTNERSHIP

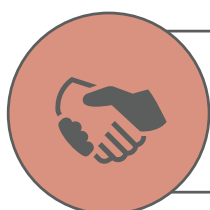


Silver Partner

405 000 CZK / € 15 000 excl. VAT

Silver partners of the congress are offered:

- exhibition area of 16 m² (4x4 m) including all benefits of the exhibitors (see pages 10–11) and a preferential choice of booth location
- 2 full registrations and 3 exhibitor badges
- inclusion of company logo and recognition as a “Silver Partner” in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage
- logo placement in all congress halls
- 1/3 page color advertisement in the Final Program brochure
- banner on the congress website and in the congress mobile application
- distribution of company materials to all congress participants
- projection of company advertisement before and between sessions



Bronze Partner

270 000 CZK / € 10 000 excl. VAT

Bronze partners of the congress are offered:

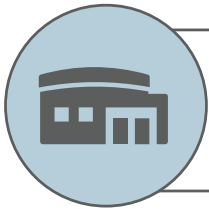
- exhibition area of 12 m² (4x3 m) including all benefits of exhibitors (see pages 10–11)
- 1 full registration and 3 exhibitor badges
- inclusion of company logo and recognition as a “Bronze Partner” in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage
- logo placement in all congress halls
- banner on the congress website and in the congress mobile application
- distribution of company materials to all congress participants
- projection of company advertisement before and between sessions

VAT rate in the Czech Republic is 21 %.

EXHIBITION

The Prague Congress Center offers perfect conditions for the exhibitors. All booths will be located in the Congress Foyer in the immediate vicinity of all the meeting rooms, the poster session hall and catering areas.

Please see the map of the exhibition area on pages 14–15.



Exhibition Space Rental

13 500 CZK / € 500 excl. VAT / m²

The minimum purchase available is 4 m² (2x2 m). Journals, publishers, booksellers and non-profit organizations will be charged a reduced rate. Please contact the Organizing Secretariat for further information.

VAT rate in the Czech Republic is 21%.



GENERAL CONDITIONS

Rental of the exhibition space includes:

- company logo, recognition as an “Exhibitor”, and a short profile in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage
- free exhibitor badges (please see next page)
- attending the Welcome Reception on Sunday, August 29, 2021
- coffee breaks during the congress
- basic daily cleaning
- wireless internet connection

EXHIBITION



EXHIBITOR BADGES

Exhibitor badges will grant access to the exhibition and catering area, but not to the scientific sessions. They must be worn for the whole period of the congress.

Exhibiting companies will receive badges according to the size of their rented exhibition space.

Minimum exhibition space of 4 m² – 2 exhibitor badges

Every additional 4 m² – 1 extra exhibitor badge

Exhibitor badges exceeding the above mentioned quota can be purchased for 8 100 CZK / € 300 (excl. VAT).



BOOTHS

The exhibition space is rented as “space only”. It does not include any prefabricated walls, furniture or carpets.

The exhibitors are responsible for construction of their booths. They may choose between independent contractors and the official exhibition service of the congress, which offers construction of various booth types according to exhibitor’s preferences.

The ceiling height of the exhibition area is 2.9 meters (10 meters in specific areas).

Partners of the congress are granted preferential choice of booth location. Other exhibition space will be assigned on a first-come-first-served basis

The Exhibitors Manual will be mailed to the exhibiting companies in February 2021.

OTHER SPONSORSHIP OPTIONS

The following sponsorship opportunities are available:



ADVERTISING

Color advertisement (1 page) in the Final Program brochure

The Final Program brochure will be printed in July 2021, inserted into the congress bags and posted on the congress website.

Back cover

Inside front cover

Inside back cover

Inner page

Color advertisement (1 page) in the E-Book of Abstracts

Banner on the congress website and in the mobile app

The banner will be displayed on the homepage of the congress website and in the congress mobile application.

81 000 CZK / € 3 000 excl. VAT

67 500 CZK / € 2 500 excl. VAT

54 000 CZK / € 2 000 excl. VAT

40 500 CZK / € 1 500 excl. VAT

54 000 CZK / € 2 000 excl. VAT

81 000 CZK / € 3 000 excl. VAT



GIVEAWAYS

Congress bags (exclusive)

The congress bags will be distributed to all congress participants upon registration. The sponsoring company's logo (or name) will appear on the bags. Its design has to be approved by the Organizing Committee of the congress. The sponsor has the right to approve the final appearance of the bags before production.

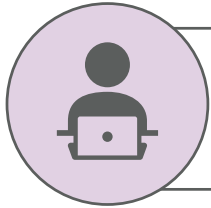
Bag inserts

Company flyers will be inserted into the congress bags and distributed to all participants of the congress. The flyers have to be approved by the Organizing Committee.

Maximum size: A4

135 000 CZK / € 5 000 excl. VAT

40 500 CZK / € 1 500 excl. VAT

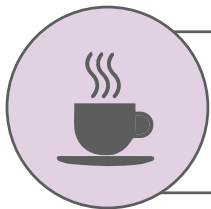


SPEAKERS' CENTER SPONSOR (exclusive)

135 000 CZK / € 5 000 excl. VAT

Sponsorship of the Speakers' Center includes:

- company logo prominently displayed in the Speakers' Center area
- company logo, recognition as the "Speakers' Center sponsor", and a short profile in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage

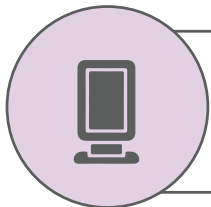


COFFEE BREAKS SPONSOR

108 000 CZK / € 4 000 excl. VAT

Sponsorship of coffee breaks includes:

- company logo prominently displayed in the catering area
- company logo, recognition as a "Coffee breaks sponsor", and a short profile in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage

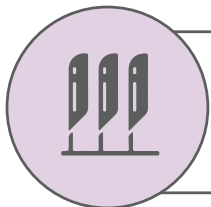


POSTER SESSION SPONSOR (exclusive)

54 000 CZK / € 2 000 excl. VAT

Sponsorship of the Poster Session includes:

- company logo prominently displayed in the Poster Session area
- company logo, recognition as the "Poster Session sponsor", and a short profile in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage



CONGRESS SPONSOR

40 500 CZK / € 1 500 excl. VAT

Sponsorship includes:

- logo placement in all congress halls
- company logo placement, recognition as a "Congress sponsor", and a short profile in the Final Program brochure, on the congress website and in the congress mobile application with a link to the company homepage

VAT rate in the Czech Republic is 21%.

MAP OF THE CONGRESS AND EXHIBITION AREA



EXHIBITION AREA

Congress Hall Foyer 2nd Floor A, C

Capacity
1 785 m²

MEETING HALLS

Congress Hall	2 764
Forum Hall	1 370
South Hall 2 A + B	420
South Hall 3 A + B	400
South Hall 3 C	300
North Hall	210
Terrace 2 A	160
Forum Hall Foyer 2 - Poster session	1 447 m ²

